



PRESS RELEASE

FOR IMMEDIATE RELEASE:

A New Force in Mentoring Coaching and Business Advice

London – July 9th, 2012

Two Award winning Executive Coaching and Mentoring businesses have come together to create a new and potent force in this vital part of the competitive landscape. The name of our new company describes the very essence of what we do:

Accelerating Experience at a personal and corporate level, creating value hard wired to the bottom line

The RBP Group and Harty Roberts are delighted to announce their merger to form **Accelerating Experience**.

The merged business combines 7 years of independent market leading track records with international clients.

“For many if not all of the issues and challenges surrounding senior executives today, Mentoring and Coaching remains one of the most cost effective solutions” explained Mike Taylor, Managing Director”. And the acceleration of experience unarguably is a lasting commercial benefit. Our vision is creating a brand which raises standards and assures quality in a very fragmented market for the benefit of buyers and suppliers alike”.

“Our two organisations comprised business people who understand what it takes to achieve lasting business success, achieving enduring impact with our clients. Together, we strengthen our core offerings in Executive Coaching and Mentoring for senior leaders and teams and, distinctively, applying a Mentoring and Coaching approach for successful M&A Transactions and Strategic Projects and transformational Board Effectiveness”.

“We understand how to run business successfully and how to get the best out of people” added Chris Roberts, Practice Director. “Combining the two in our experience powerfully creates new impetus, momentum and lasting value in any organisation”.

Full details of **Accelerating Experience**, the benefits we bring, our offerings, our clients and our people can be found at www.acceleratingexperience.com

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